

# CONVENTION OPPORTUNITIES

Gain maximum exposure as a Premier Convention Partner! Make your company name one that our attendees will never forget. Select from one of the packages below, each specifically designed to deliver maximum return on investment while helping achieve your recruitment and branding goals.

COMPANY | ORGANIZATION | SCHOOL \_\_\_\_\_

Name listing for all marketing (44 character limit)

## PRE-COLLEGE CONFERENCE

- Pre-College Conference Premier Partner
  - \$50,000
  - \$25,000 Co-Partner
- Pre-College Engineering Design Challenge
  - \$15,000
- Shuttle Transportation
  - \$10,000
- Workshop / Hands-On Activity
  - \$5,500
- Pre-College Conference T-Shirts
  - \$5,000
- Pre-College Conference Bags
  - \$3,000
- Pre-College Conference Lanyards
  - \$2,500

## ACADEMIC CONFERENCE

- Design Competition
  - \$55,000
- Resume Room Premier Partner
  - \$30,000
- STEM Discipline Luncheon
  - \$20,000
- Industry-Specific Breakfast Panel
  - \$15,000
- Faculty Development Symposium & Dinner
  - \$15,000
- Graduate Track Co-Partner
  - \$12,000 University
  - \$12,000 Industry
- Graduate Luncheon and STAR Lecture
  - \$10,000
- Engineering Science Symposium
  - \$10,000
- Deans Roundtable
  - \$10,000
  - \$5,000 Co-Partner
- Advisor Track
  - \$10,000
  - \$5,000 Co-Partner
- Extreme Engineering Competition Team
  - \$8,500
  - \$8,000 IPC
- Convention Readiness Session
  - \$7,500
- Extreme Engineering Participant Fuel Station
  - \$5,000
- Advanced Degree Hospitality Suite
  - \$750 Per Table

## SHPETINA CONFERENCE

- Premier Partner
  - \$42,500
  - \$38,000 IPC
- Empowering Latinas in STEM Luncheon
  - \$30,000
  - \$25,500 IPC
- Empowering Latinas in STEM Networking Social
  - \$20,000
- Empowering Latinas in STEM Leader Breakfast
  - \$15,000
- Empowering Latinas in STEM Power Up Social
  - \$6,000
- Empowering Latinas in STEM SHPETina Spotlight Series
  - \$1,000

## TECHNOLOGY & INNOVATION CONFERENCE

- Hackathon
  - \$25,000
  - \$22,500 IPC
- Tech Luncheons
  - \$20,000
- Start-Up Lounge
  - \$12,500
- Technology & Innovation Breakfast
  - \$8,000
- Technology & Innovation General Session
  - \$3,000
  - \$2,500 IPC
- Tech Theater
  - \$2,500
  - \$2,000 IPC

## BRANDING | DIGITAL

- Wi-Fi Connectivity
  - \$20,000
  - \$10,000 Co-Partner
- Social Media Wall
  - \$11,000
- Convention App
  - \$8,750
- Electronic Postcard
  - \$4,250
- Social Media Promotion
  - \$2,500

## SPECIAL EVENTS

- STAR Awards
  - \$65,000
  - \$60,000 IPC
- Excellence in STEM Luncheon
  - \$60,000
  - \$55,000 IPC
- Opening Ceremony
  - \$60,000
  - \$30,000 Co-Partner
- High Achievers Breakfast
  - \$25,000
- Chapter Presidents' Breakfast
  - \$25,000
- STAR Awards Reception
  - \$20,000
- SHPE Lifetime Members & Founders' Reception
  - \$20,000
- SHPE Convention Committee Dinner
  - \$10,000
- Ribbon-Cutting Ceremony
  - \$8,750
- SHPE Social Media Ambassador Forum & Networking Event
  - \$7,500
- Saturday Celebration
  - \$7,500
- Executive Roundtable
  - \$6,000
- SHPE Social Host / Thursday or Friday
  - \$5,000
- Sponsor Spotlight Sessions
  - \$4,000
- Hospitality Suites
  - \$10,500 Platinum
  - \$10,000 Platinum IPC
  - \$7,000 Gold
  - \$6,500 Gold IPC
  - \$6,000 Silver
  - \$5,500 Silver IPC
  - \$5,000 Bronze
  - \$4,500 Bronze IPC
- Select one:
  - Thursday
  - Friday
- Professional Networking Event
  - \$18,000 Thursday
  - \$18,000 Friday
- Professional Sessions & Lunch n' Learn
  - \$10,000 Thursday
  - \$10,000 Friday

## PROFESSIONALS IN STEM CONFERENCE

- Professional Networking Event
  - \$18,000 Thursday
  - \$18,000 Friday
- Professional Sessions & Lunch n' Learn
  - \$10,000 Thursday
  - \$10,000 Friday

## BRANDING | ONSITE

- Convention Badge Lanyards
  - \$30,000
- Hotel Key Cards
  - \$25,000
- Career Fair & Graduate School Expo
  - \$20,000
- Convention Bags
  - \$20,000
- Registration Area
  - \$15,000
- Refresh & Recharge Station
  - \$15,000
- Wellness Encounters
  - \$15,000
- Premier Convention Center Entrance Branding
  - \$12,500
  - \$10,000 IPC
- STAR Awards or STEM Luncheon Segment
  - \$10,000
- Escalator Clings
  - \$8,000
- Convention Bags
  - \$6,000 Co-Sponsor
- Main Lobby Banner
  - \$6,000
- Free-Standing Sign
  - \$5,500
- Foot Prints
  - \$3,000
  - \$2,500 IPC
- Attendee Coat Check
  - \$2,500
- STAR Awards Winner's Lane
  - \$2,500
  - \$2,250 IPC
- Sizzle Reel
  - \$2,000
  - \$1,500 IPC
- Career Fair & Graduate School Expo Aisle Banners
  - \$1,500
  - \$1,250 IPC
- Digital Program Guide Ad
  - \$3,000 full-page
- STAR Awards Program Ad
  - \$1,200 full-page
  - \$700 half-page
- STEM Luncheon Program Ad
  - \$1,000 full-page
  - \$600 half-page
- Printed Convention Guide
  - \$1,000

# CAREER FAIR & GRADUATE SCHOOL EXPO

COMPANY | ORGANIZATION | SCHOOL \_\_\_\_\_  
Name listing for all marketing (44 character limit)

## EXHIBITOR LEVELS

2018 Early Bird (EB) Rates Valid Through 04/27/18

- |                                      |  |
|--------------------------------------|--|
| <input type="checkbox"/> EB \$90,000 | <input type="checkbox"/> \$100,000 Visionary 20' x 40'         |
| <input type="checkbox"/> EB \$57,500 | <input type="checkbox"/> \$60,000 Innovator 20' x 30'          |
| <input type="checkbox"/> EB \$29,000 | <input type="checkbox"/> \$30,000 Ambassador 10' x 30'         |
| <input type="checkbox"/> EB \$19,500 | <input type="checkbox"/> \$21,000 Platinum 10' x 30'           |
| <input type="checkbox"/> EB \$13,000 | <input type="checkbox"/> \$14,500 Gold 10' x 20'               |
| <input type="checkbox"/> EB \$9,750  | <input type="checkbox"/> \$10,500 Silver 10' x 10'             |
| <input type="checkbox"/> EB \$7,500  | <input type="checkbox"/> \$8,000 Bronze 10' x 10'              |
| <input type="checkbox"/> EB \$4,800  | <input type="checkbox"/> \$4,950 Government 10' x 10'          |
| <input type="checkbox"/> EB \$1,400  | <input type="checkbox"/> \$1,600 Nonprofit 10'x10'             |
| <input type="checkbox"/> EB \$1,100  | <input type="checkbox"/> \$1,300 University/Academic 10' x 10' |
| <input type="checkbox"/> EB \$500    | <input type="checkbox"/> \$650 Entrepreneur 6' Table           |

## ADDITIONAL OPTIONS

Added 10'x10' Booth Space (registrations excluded)

- \$900 University/Nonprofit # \_\_\_\_\_
- \$4,250 Government # \_\_\_\_\_
- \$5,750 IPC/Corporate # \_\_\_\_\_

### INTERVIEW BOOTHS

- \$700 IPC # \_\_\_\_\_
- \$1000 Exhibitor # \_\_\_\_\_

### REGISTRATION

- \$85 IPC Career Fair-Only\* # \_\_\_\_\_
- \$375 IPC Full Convention\*\* # \_\_\_\_\_
- \$100 Exhibitor Career Fair Only\* # \_\_\_\_\_
- \$425 Exhibitor Full Convention\*\* # \_\_\_\_\_

### TICKETS

Excellence in STEM Luncheon

- \$350 IPC: 1/2 Table (5 seats) # \_\_\_\_\_
- \$700 IPC: Full Table (10 seats) # \_\_\_\_\_
- \$450 Exhibitor: 1/2 Table (5 seats) # \_\_\_\_\_
- \$900 Exhibitor: Full Table (10 seats) # \_\_\_\_\_

### STAR Awards

- \$500 1/2 Table (5 seats) # \_\_\_\_\_
- \$1,000 IPC: Full Table (10 seats) # \_\_\_\_\_
- \$600 Exhibitor: 1/2Table (5 seats) # \_\_\_\_\_
- \$1,200 Exhibitor: Full Table (10 seats) # \_\_\_\_\_

## CONTACT INFORMATION

Upon receipt of the signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal.

Mr  Mrs  Ms  Dr

Primary Contact \_\_\_\_\_

Company \_\_\_\_\_

Industry \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Secondary Contact \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

This page subtotal amount \$ \_\_\_\_\_

Previous page subtotal amount \$ \_\_\_\_\_

Total amount \$ \_\_\_\_\_

Signature (Required) \_\_\_\_\_

Date \_\_\_\_\_

**Upon receipt of the signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal.**

## PAYMENT INFORMATION

Mr  Mrs  Ms  Dr

Billing Contact \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

### PAYMENTS BY MAIL REMIT CHECK TO:

SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS  
 SHPE Convention 2018 | 13181 Crossroads Parkway North, Suite 450  
 City of Industry, CA 91746

**EARLY BIRD RATES VALID THROUGH 04/27/18.** A signed and completed commitment form must be received by 04/28/17 and invoice paid in full by 06/15/18. Any Early Bird invoices not paid in full by 06/15/2018 will be invoiced at the regular rate. Full payment must be received by 8/31/18 in order to guarantee inclusion in SHPE National Convention marketing materials. Payment must be received by 9/28/18 in order to guarantee exhibitor space and register attendees. A late fee of 25% will be applied to all invoices paid after 9/28/18. All cancellations and/or changes must be submitted in writing. All cancellations made by 8/31/18 will be refunded minus a 25% administrative fee. All cancellations made after 8/31/18 will be non-refundable.

\*CAREER FAIR ONLY BADGE includes access to the Career Fair & Graduate School Expo (Friday & Saturday), interview booths and a lunch ticket for Saturday only.

\*\*FULL CONVENTION REGISTRATION includes entrance to all open networking events, workshops and a lunch ticket for Saturday, but does not include STEM Luncheon or STAR Awards tickets.